

ALB Hong Kong Firms to Watch 2026

Hong Kong remains a pivotal gateway for global capital and dispute resolution, nurturing a vibrant ecosystem of agile, high-calibre firms. From niche boutiques to emerging full-service practices, these players stand out for sector-specific expertise, cross-border fluency, and client-first innovation. This year, ALB spotlights the firms setting new benchmarks in quality and impact. The list is presented in alphabetical order, with select firms profiled. **By Asian Legal Business**

Shirley Choi & Co.



From left:
Cyrena So, Norman So,
Shirley Choi

Shirley Choi & Co. is a Hong Kong boutique law firm established in January 2025. Led by one partner and supported by a team of fee earners with international law firm experience, the firm focuses on private investment funds, regulatory fund management, and dispute resolution connected to fund operations and investments.

Since its launch, the firm has advised asset managers and platforms on the structuring, establishment, and operation of private funds across equities, hedge, fixed income, real estate and pre-IPO strategies. Mandates have included Hong Kong vehicles (OFCs and LPFs) as well as offshore structures in the Cayman Islands and British Virgin Islands, covering standalone vehicles, segregated portfolio companies, limited partnerships, and master-feeder arrangements. The firm has also advised family offices on investment platforms and governance protocols and assisted with umbrella trust structures for succession planning and asset protection. On the contentious side, it has represented Cayman-domiciled investment funds in multiple Hong Kong litigations concerning debt recovery and enforcement of securities entitlements.

The firm attributes its growth to partner-led execution, multi-jurisdictional coverage across Hong Kong, Cayman, and BVI (coordinated with offshore counsel), and internal structuring workflows designed to optimize turnaround time. Its strategy is to deliver institutional-style funds advice through a boutique model, providing cohesive and compliant solutions from initial structuring through implementation and ongoing maintenance.

Business conditions have increasingly favored the firm as clients seek dispute resolution support alongside transactional work in a shifting financial and regulatory environment. Key members in this phase include Principal Shirley Choi, Consultant Norman So, and Associate Cyrena So, who support fund formations, disputes, and regulatory matters. Over the next 12 months, the firm plans to expand its dispute capability and fund practice while continuing with compliance support and targeted market updates for existing and new clients. ●

LIST

Abernethy & Co.
Boase Cohen & Collins
Broadfield
C.L. Chow & Macksion Chan
David Cameron Law Office (DCLO)
Gall
Georgiou Partnership
GPS Legal
Hauzen
Hill Dickinson
Ince & Co.
Karas So
Kwok Yih & Chan
Llinks Law Offices
Loeb Smith Attorneys
Michael Li & Co.
Shirley Choi & Co.
Tang & Ku
Tang Lawyers
Tsui & Co.
Tung & Co.
Vivien Chan & Co.
Willa Legal
YTL
YYC Legal